

# Carbon Reduction Plan

**Supplier name:** LCP Consulting Services Ltd (trading as Stand)

**Publication date:** 19 February 2025

## Commitment to achieving Net Zero

Stand is committed to achieving Net Zero emissions by **2050**.

## Baseline emissions footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions. Baseline emissions are the reference point against which emissions reduction can be measured.

<b>Baseline Year: 2023</b> (1 January 2023 to 31 December 2023)	
<b>Additional Details relating to the Baseline Emissions calculations.</b>	
2023 was our first year of calculating emissions data, therefore we are using this as our baseline. The calculations were completed by using the Natwest Carbon Planner.	
<b>Baseline year emissions:</b>	
<b>EMISSIONS</b>	<b>TOTAL (tCO<sub>2</sub>e)</b>
<b>Scope 1</b>	<b>0</b> (Stand is a micro organisation and all staff work remotely. We don't own an office or a fleet of vehicles therefore have no direct emissions to report)
<b>Scope 2</b>	<b>0</b> (Stand is a micro organisation and all staff work remotely. We have no indirect emissions as we don't have an office therefore don't purchase energy)
<b>Scope 3</b> (Included Sources)	<b>Scope 3 total – 1.81 (tCO<sub>2</sub>e)</b> <b>Upstream transportation and distribution – not relevant</b> - (Stand is a public engagement consultancy and we provide services rather than goods and, as such, transportation and distribution of goods are not relevant to us)

	<p><b>Waste generated in operations – not relevant</b> – we are a remote working organisation therefore don't have an office which produces waste.</p> <p><b>Business travel – 1.32 tCO<sub>2</sub>e</b></p> <p><b>Employee commuting – not relevant</b> – we are a remote working organisation therefore employees all work from home and no commuting is required.</p> <p><b>Downstream transportation and distribution - not relevant</b> - (Stand is a public engagement consultancy and we provide services rather than goods and, as such, transportation and distribution of goods are not relevant to us)</p>
<b>Total Emissions</b>	<b>1.81 (tCO<sub>2</sub>e)</b>

## Current emissions reporting

<b>Reporting Year:</b> 2024 (1 January 2024 – 31 December 2024)	
<b>EMISSIONS</b>	<b>TOTAL (tCO<sub>2</sub>e)</b>
<b>Scope 1</b>	<b>0</b> (Stand is a micro organisation and all staff work remotely. We don't own an office or a fleet of vehicles therefore have no direct emissions to report)
<b>Scope 2</b>	<b>0</b> (Stand is a micro organisation and all staff work remotely. We have no indirect emissions as we don't have an office therefore don't purchase energy)
<b>Scope 3</b> (Included Sources)	<p><b>Scope 3 total – 3.64 (tCO<sub>2</sub>e)</b></p> <p><b>Upstream and downstream transportation and distribution – not relevant</b> - (Stand is a public engagement consultancy and we provide services rather than goods and, as such, transportation and distribution of goods are not relevant to us)</p> <p><b>Purchased goods and services - 0.399 tCO<sub>2</sub>e</b></p> <p><b>Business travel – 3.24 tCO<sub>2</sub>e</b></p> <p><b>Waste generated in operations – not relevant</b> – we are a remote working organisation therefore don't have an office which produces waste.</p> <p><b>Employee commuting – not relevant</b> – we are a remote working organisation therefore employees all work from home and no commuting is required.</p>
<b>Total Emissions</b>	<b>3.64 (tCO<sub>2</sub>e)</b>

As we continue to improve our understanding of carbon reduction and data collection, our 2024 emissions appear higher than our baseline year due to more consistent data collection and recording throughout the year.

## Emissions reduction targets

**Stand** is committed to achieving Net Zero emissions by **2050**.

## Carbon reduction projects

The following environmental management measures and projects have been completed or implemented in 2024.

- Collecting emissions data throughout the year to regularly analyse.
- Reduce and eliminate carbon emissions caused by travel by using a digital first approach and working remotely.
- Fostering a culture of sustainability with our organisation by building sustainability awareness amongst our staff, and creating a shared ownership on emission goals.
- Encourage car sharing and public transport where possible.
- Continued with our paperless business systems.
- Continued using sustainable materials purchased for events.
- Continued using local suppliers where possible.

In the future we hope to implement further measures such as:

- Become a carbon neutral organisation by offsetting emissions through certified carbon project schemes.
- Collect emissions data throughout the year on our purchased goods and services.
- Seek and use suppliers who have a commitment to sustainability.
- Continue to monitor and improve our sustainability measures.

## Declaration and sign off

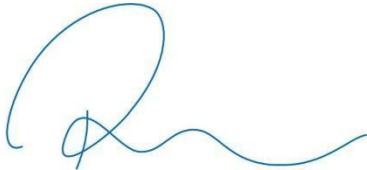
This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard<sup>1</sup> and uses the appropriate Government emission conversion factors for greenhouse gas company reporting<sup>2</sup>.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard<sup>3</sup>.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

### Signed on behalf of Stand



Paul Parsons  
Director

19 February 2025

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<sup>1</sup><https://ghgprotocol.org/corporate-standard>

<sup>2</sup><https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting>

<sup>3</sup><https://ghgprotocol.org/standards/scope-3-standard>